

welcome to



COST SEG

PRIME

A Turnkey Value Add Program for CPAs



COST SEGREGATION
INITIATIVES

WHY IS COST SEGREGATION IMPORTANT & WHAT SHOULD YOU LOOK FOR?

- A Certified Cost Segregation Study identifies components depreciable over 5 and 15 years rather than the standard 39-year life. Tax Reform has accelerated these deductions to the year of construction in the form of a 100% bonus deduction. Similarly, when clients acquire existing properties, Tax Reform now allows the same deductions for these 5 and 15 year components. This means your clients may deduct 15-40% of the acquisition costs in year one.
- As tax specialties like Research and Development Credits come under scrutiny by the Internal Revenue Service, the selection of a tax specialty firm for a cost segregation study becomes critical. Cost Seg Prime utilizes a firm with owners who are fully certified and personally provide these professional services. Lower tier employees without certifications do not perform them. In the end, you control the entire process - we simply perform the technical work.
- Many aggressive firms will approach your clients touting the number of studies they have performed, without discussing credentials. With Cost Seg Prime you decide with your clients if engaging is proper, and you remain in control of the process and communication with your clients. The selection of the tax specialty firm remains with you.

WHY LOOK TO US?

WE ARE CERTIFIED AT THE HIGHEST LEVEL

Curt and Dante are two of just a few professionals in the United States and the only two based in Louisiana who hold the Certified Cost Segregation Professional (CCSP) designation.

Only Certified Members with the CCSP designation can stamp a cost segregation report with the American Society of Cost Segregation Professionals' seal.



WHAT IS COST SEG PRIME AND HOW DOES IT WORK?

Cost Seg Prime is a turnkey program from Cost Segregation Initiatives that provides CPAs with value billing opportunities for all your clients who need professional, certified cost segregation studies. The program is very simple to execute, and we do all of the cost segregation work quietly in the background so that you remain front and center with your clients. The program has two stages - (1) Estimate Stage (2) Project Preparation Stage.

In Stage 1, we provide a list of the data the CPAs need to collect with their clients so we can prepare an accurate estimate for the project. CPAs are able to leverage their existing client relationship to create efficiencies in the cost segregation process while also creating value billing opportunities for the CPAs. In Stage 2, CPAs assess and review the project components with their client so that engagement letters can be finalized similar to tax engagement letters. Once that is secured, CPAs engage Cost Segregation Initiatives to prepare the study and work begins upon receiving the first deposit. After we complete the cost segregation study, we email over the final report with final invoice so that the CPAs can begin reviewing the results with their clients. We make the process easy and stress free.

STAGE ONE

STEP 1: CPAs identify client with a need for cost segregation based on build or buy

STEP 2: CPAs collect pertinent property data and sends to us via email or dropbox

STEP 3: We prepare and send back an estimate for project with discount for approval

STAGE TWO

STEP 1: CPAs assess/review project components with client to secure engagement

STEP 2: CPAs engage us to prepare the cost segregation study and submits deposit

STEP 3: Our certified team performs the study and emails report back with final invoice

STEP 4: CPAs review and highlight cost segregation savings in final report with client

We're ready to work with you.



Contact us at (225) 910-8195 or by email at curt@crsbr.com to learn more.



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